



SOUTHBRIDGE ADVISORY GROUP, INC.

406 SOUTH BOULDER • SUITE 820 • TULSA, OKLAHOMA 74119 • 918.599.9251 • [www.southbridgegroup.biz](http://www.southbridgegroup.biz)

## INVESTMENT INTRODUCTION

Southbridge is presenting an investment opportunity in an emerging growth company. The eight year old firm is an expert in the security and technology systems integration for the General Aviation industry. The company has recently developed proprietary applications to facilitate systems integration and placement for airports including remote live video over cellular technologies.

The Company is now ready to launch the same suite of services for oil & gas, maritime, and rail industries. The Company is forecasting up to \$7,880,000 in 2010 revenue with \$1,970,000 net operating profits from existing identified prospects and quotes based on acquisition of funding in 2009. Initial sales efforts have been implemented in the energy sector and are expected to supplement sales from the aviation industry.

The founders were highly successful Fixed Base Operators with over 30 years experience in the aviation industry and established long-term relationships with many high profile national and local clients. This industry history is coupled with an industry savvy management, sales and technical team.

*SAFE*<sup>TM</sup> system solutions integrate the latest web based security measures with improved operations efficiencies, mitigation of risks, and enhanced customer service. The systems exceed TSA "Security Guidelines for General Aviation Airports" with 36 systems currently installed including at four of the top 10 GA airports in the country.

The aviation market focus is the 10,000 private aviation facilities, 5,000 Fixed Base Operators, and 5,000 non-carrier airports representing a potential market of over 2 Billion dollars. National marketing alliances have been established in the primary aviation focus and are underway in the oil & gas sector.

A key sales tool is the development of the *SAFEMonthly* Service Plan based on a 36-60 month contract period for services allowing usage of services without a capital expenditure. Negotiations with three national operators and fuel distributors is underway to create an exclusive alliance with that will launch the *SAFEMonthly* Program and significantly impact revenues starting in 90 days of contracts. Current anticipated revenues reflect over \$3,500,000 in the coming year including growth of a highly profitable recurring revenue model.

The Company has worked closely with the industry and federal agency guidelines in the development of the *SAFE* solutions. As the first to market following 9/11 and the only company focused on the underserved aviation industry, they have leveraged their long-term client an

regulatory relationships. Additional web-based solution services have been developed and are ready for market, along with ongoing development of the next generation services.

The secondary markets in energy, maritime and rail reflect over \$1,500,000 in anticipated 2010 revenues. Each of these markets will meet or exceed the aviation industry total size of over \$2.2 billion as security issues are being dictated to the companies in each of these industries with funding identified in the new 09' Federal Stimulus Plan.

The pro forma is based on committed and proposed projects. The Company has set conservative expectations of only 3% of the targeted aviation market, and a nominal projection of the non- primary markets which are being launched following the funding needed to fully launch their immediate emerging growth capability. A three-year pro forma reflects the following snapshot.

	2009	2010	2011
Revenues	\$1,115,092	\$7,801,101	\$17,883,006
Cost of Sales	606,588	4,368,616	10,059,247
G & A	387,833	1,404,198	3,185,488
EBITDA	\$ 120,671	2,028,287	\$ 4,635,271

The Company has a Private Placement Memorandum in place for \$1,000,000 offering a convertible debenture with a 24 month term and 12% annual fee. The conversion option offers 1,000,000 shares of common stock, from the current authorized 9,980,000 shares and 3,313,920 shares issued as of 03/01/2009.

The conversion can occur anytime within the term of the agreement by the holder of the convertible debenture for a \$1.00 share value. The Company can elect to retire the debenture at anytime after month 6 within the 24 month period with certified notification to the investor of their intent to do so.

Management has a planned exit strategy at the end of year three either through a public offering or merger / divestiture. An expected return to the investor is projected at ten-fold based on meeting their year three projections.